QUICK CV

All of my experiences in a glance 👀

COMMUNITY

BBC Radio 1 Live Immersive: launched the Discord for virtual gigs and grew it 250% with a Reddit campaign. The project won the 2025 Broadcast Tech Innovation Award and a 2025 Muse Design Award.
Sony UK: grew engagement by 40% on Cat Burns' Discord community.
Semrush: supported the operational scaling of the Semrush Ambassador Program.
British Council: designed and ran a community programme engaging 250 Turkish policymakers and creative professionals, with Cultural Associates Oxford.
Symphony Media: webcare for 500+ early adopters, and doubled the social audience. **Private Sezin Schools:** coached the in-house community manager, who became senior within a year.

OPERATIONS

Protein Agency (2026): Sole operations hire at a insight, foresight and brand strategy agency. Built finance, people and project operations from scratch.

PROJECT AND PROGRAMME MANAGEMENT

Oevra App: product owner for the MVP launch, ran sprints and beta testing, and lifted firstuser engagement by 60%.
ATÖLYE (2018 to 2021): launched the Academy, then designed and led its first B2C programme (₺180,000 in sales, 600+ learners, 11 modules, 20 facilitators). Earlier, led 2 rebrands and 2 website builds.
New Ways: managed 14 client programmes on anti-racism and equity-focused learning (7 at once), owning contracts, budgets and resourcing.
Protein DAO: led membership, events and content for a tokenised community, ran 30+ events including talks, Q&As and report launches, and spoke on web3 panels.
Voice NFT Platform: ran a 2,000+ member artist Discord, 35+ events and an ambassadors programme built from scratch. Protein.xyz: delivered in-person and online events for members and partners, and led Brand Membership offering.

EDUCATION

MA Digital Culture and Society, King's College London
BA Communication and Design, Bilkent University

ENDORSEMENTS

UK Global Talent, endorsed by Tech Nation