

Community Designer - Ops

London, UK

Community manager with 5+ years building and scaling engaged communities across music, media, crypto, and tech. What keeps me here is simple: it's one of the few roles where you can start something from nothing, think both broad and deep, design the system behind it, and still feel the impact on individual people. I launch channels, grow audiences, turn users into advocates, and feed real conversations back into content and product. The systems thinking is the bonus – it means the communities I build actually run at scale.

Experiences

Founder, DNZY

Community Consultancy

2020 - Present

As an independent consultant, I combine community thinking and project orchestration to deliver well-structured digital experiences.

I lead full-service online community projects, overseeing strategy and delivery for media, technology, learning, cultural, and creative organisations across Europe and the U.S.

Clients

Private Sezin Schools - community manager coach

BBC Live Immersive - managed Discord community and engagement strategies for virtual gigs.

Ran Reddit campaigns for community growth that grew the Discord community by 250%.

2025 Winner: Broadcast Tech Innovation Awards - Best Innovation Project

2025 Winner: Muse Design Award - Conceptual Design - Media & Music

Semrush - supported the operational scaling of the Semrush Ambassador Program, contributing to community growth and internal processes

Oevra App - managed beta testing, overseeing sprints, user feedback, and early engagement before launch.

British Council - engaged a community of 250 Turkish policy-makers and creative professionals through a program in collaboration with Cultural Associates Oxford.

Sony UK - boosted engagement by 40% for British singer-songwriter Cat Burn's Discord community.

Voice NFT Platform - ran a 2,000+ artist Discord, 35+ events, and an ambassadors program.

Protein DAO - led membership, events, content strategy, and crypto token operations, and got invited to speak at web3 panels on community-led projects.

Protein.xyz - led Brand Membership for a cultural intelligence platform

Symphony Media - provided webcare for 500+ early adopters.

Creative Operations Manager

Protein Agency | London

2026- Present

- Building and scaling systems from scratch, designing frameworks and playbooks that let a small team deliver complex, fast-moving projects without the chaos
- Leading the agency's adoption of AI tools to fundamentally change how we work, identifying, implementing, and embedding new platforms across the business
- Building and managing a freelance network end-to-end, sourcing, onboarding, and deploying the right people at the right moment

Community Designer, ATOLYE Academy

2020 - 2021 | Istanbul

- Designed and led the Community for ATOLYE Academy's first B2C community project, generating £35K in sales.
- Engaged 600+ learners across 11 modules delivered by 20 facilitators.
- Streamlined admin with 15 no-code integrations; partnered with 4 brands and hosted 7 public events.

Project Manager, ATOLYE Academy

2019 - 2020 | Istanbul

- Launched ATÖLYE Academy, leading go-to-market strategy through 3+ team workshops and 30+ stakeholder interviews.
- Directed branding with in-house designers and oversaw external dev and copy teams to deliver the website.

Communications & Research Associate, ATOLYE

2018 - 2019 | Istanbul

- Worked as part of the communications team while also serving as a design researcher for diverse client projects.
- Created social and blog content while contributing design research across client projects.
- Executed comms strategies and led 3 internal rebrands and 2 website builds with the design team.

Education

MA Digital Culture and Society, King's College London

BA Communication and Design, Bilkent University

Certificates

Ultimate Product Management eLearning Course - Scrum.org

Professional Scrum Product Owner (PSPO I)

Publications and Thought Leadership

Please visit:

dindindeniz.com/thought-leadership

Tools

Discord, Monday, Asana, G-Suite, Slack, Notion, Miro, Kajabi, Webflow, Wix, Canva, Freeagent, Clickup, Claude