

I'm a community builder who turns complexity into clarity. For the past seven years, I've been designing digital ecosystems that feel intuitive, human, and worth coming back to, whether that's onboarding frameworks for DAOs, cohort-based learning journeys inside strategic studios, or global audience engagement for the BBC.

People I've worked with call me a rare hybrid: strategic, systems-minded, and culturally fluent. I've managed sprints, produced immersive events, launched beta programs, and grown values-aligned communities from the ground up. I'm endorsed by UK Tech Nation as a Global Talent, and I thrive in cross-functional, fast-moving environments where ambiguity is the invitation and not the obstacle.

Strengths

Executor: I thrive on taking ideas from concept to execution. I know how to break down complex systems and deliver clear, actionable plans that get things done.

Expert Communicator: I'm skilled at understanding what people need and turning that into meaningful solutions, whether it's through crafting engaging community programs, building onboarding journeys, or writing strategic content.

Highly Organized: Juggling multiple projects at once is where I shine. I have an eye for detail and know how to keep people accountable.

Systems Thinker: I bring people, ideas, and tools together to spark innovation. I've designed systems and processes that combine creativity, strategy, and technology to address customer needs.

Strategist: I know how to bring diverse groups together around shared goals and focus on outcomes that matter, like growing engagement or driving revenue for community initiatives.

Experiences

Community Growth Specialist

BBC Radio 1 | 09.2024 - Present | London (Freelance)

- Grew BBC Radio 1's New Music Portal community by 150% through targeted Gen Z engagement.
- Boosted live gig Discord participation 2x with real-time support and content strategy.
- Increased retention by 40% by moderating and activating Discord before/during events.

Product Owner & Community Manager

oevra | 01.2025 - 06.2025 | USA (Remote, Freelance)

- Led sprint planning and project ops at Evra, launching MVP and coordinating cross-team workflows.
- Ran beta program and user testing with 30 users; turned insights into key product improvements pre-launch.
- Built and executed early community strategy, boosting first-user engagement by 60%.

Head of Community

Protein | 2021 - 11.2023 | London

- Led ops and strategy for a tokenized Web3 community (ex-DAO), overseeing core team and contributor workflows.
- Shipped 5+ projects from zero to launch; designed and ran 30+ online/offline events.
- Drove content and comms strategy to align narrative across platforms.
- Managed \$PRTN token accounting for ops and contributor rewards for 250+ community members.

Customer Community Manager

Symphony.live | 2022 - 2023 | Amsterdam (Remote, Freelance)

- Supported 500+ early adopters via web care tools for a classical music streaming platform.
- Grew social media audience 2x and boosted engagement across FB, IG, and LinkedIn with tailored content and strategy.

Skills

Community Building
Project Management
Strategic Planning
Systems and Process Design
Experience Design
Customer Journey Mapping
Customer Support
Branding, Marketing, and Content Development
Data-Driven Decision Making
Design Research
Leadership
Event Design & Execution

Education

MA Digital Culture and Society, King's College London

BA Communication and Design, Bilkent University

Certificates

Ultimate Product Management eLearning Course - Scrum.org

Professional Scrum Product Owner (PSP0 I)

Publications and Thought Leadership

Please visit:
dindindeniz.com/thought-leadership

Tools

Discord, Monday, Asana, G-Suite, Slack, Notion, Miro, Kajabi, Webflow, Wix, Canva, Freeagent, Clickup

Discord Community Manager

Voice | 2021 - 2022 | NYC (Remote, Freelance)

- Managed the +2,000-artist community on Discord.
- Organized and hosted over 35+ online events to foster community engagement.
- Led and oversaw an ambassadors program for the most engaged artists, highlighting their accomplishments.

Community Designer

ATOLYE Academy | 2020 - 11.2021 | Istanbul

- Led ops, community, and learning design for ATOLYE Academy's first B2C programs, generating £35K in sales.
- Engaged 600+ learners across 11 modules delivered by 20 facilitators.
- Streamlined admin with 15 no-code integrations; partnered with 4 brands and hosted 7 public events.

Academy Coordinator

ATOLYE Academy | 2019 - 2020 | Istanbul

- Launched ATÖLYE Academy, leading go-to-market strategy through 3+ team workshops and 30+ stakeholder interviews.
- Directed branding with in-house designers and oversaw external dev and copy teams to deliver the website.

Communications & Research Associate

ATOLYE | 2018 - 2019 | Istanbul

- Worked as part of the communications team while also serving as a design researcher for diverse client projects.
- Created social and blog content while contributing design research across client projects.
- Executed comms strategies and led 3 internal rebrands and 2 website builds with the design team.